

[View this in your browser.](#)



# The "Different Perspectives" Newsletter

It can be fun to step back and look at the world from a different angle. Here, we step back and look at commonly used words in business and life, ask a provocative question, and see what others are doing differently by applying a different lens on life. I hope you enjoy "Different Perspectives" and that you begin to step back when needed and observing what else is possible.

[Read on stevethompsoncoaching.com](http://stevethompsoncoaching.com)

January 13, 2025

---

## Word Choices

**Everyone** - /ev-ree-wuhn/, pronoun. Def - every person, everybody

This might seem like a strange word to ponder but as a manager of others or an owner of a business, you have most likely encountered this word. Staff will come to us and tell us that "everyone" wants this, or "everyone" is doing this or that. That sounds urgent, doesn't it? What happens if you don't address this issue where "everyone" is involved? Chaos? Fear? Revolt? Staff resignations? Pretty scary stuff.

However, what I learned in the years of running my business is that "everyone" is known as the Invisible Army, or one you cannot defend against. Who is everyone? What do they want? Sounds daunting, huh?

The best response that you can deliver when you are faced with the Invisible Army is to channel your inner Owl and ask "Who is everyone?" This may stun the staff person asking and they may stumble and bumble about answering and clarifying who the "everyone" is. The secret? "Everyone" usually means one or two people. Keep asking "Who is everyone?" until it becomes crystal clear who it is and your days are much

more manageable.

---

## Question of the Week

1. Who is "everyone"?
  2. Who is "everyone"?
  3. Who is "everyone"?
- 

## Lessons from the Camino

When planning my 500 mile trek across Spain, I kept hearing "you don't want to go then, everyone is there and it will be crowded!" At first, I didn't heed my own wisdom and kept moving my trip around to find the "sweet spot" when "everyone" would not be there. Problem is, on the Camino, during the highest season, some 2-3000 people finish the Camino every day. Is there ever an open time?

Once I finally picked a time that worked for me, when I got there, I certainly saw other pilgrims but the mysterious "everyone" was nowhere to be found. On any given day, I could find a space on the trail for solitude, which is what I wanted. I could choose to walk and talk with someone if I wanted to but it was really not that crowded...until the end from Sarria. There, I think I found "everyone" as the trails got so much more packed.

The lesson to learn, you can always find space and solitude for introspection, thought, or peace, no matter where you are. Even if "everyone" will be there. Just decide and make a commitment and set an intention to what you want. If you want something, you will manifest it. If you are afraid of something, you will manifest it. Guaranteed outcomes either way.

---



[Unsubscribe](#) | [Manage your subscription](#)  
Copyright 2024, Steve Thompson Coaching LLC

