

[View this in your browser.](#)



The "Different Perspectives" Newsletter

It can be fun to step back and look at the world from a different angle. Here, we step back and look at commonly used words in business and life, ask a provocative question, and see what others are doing differently by applying a different lens on life. I hope you enjoy "Different Perspectives" and that you begin to step back when needed and observing what else is possible.

[Read on stevethompsoncoaching.com](http://stevethompsoncoaching.com)

February 24, 2025

Word Choices

Vision /vɪz-uhn/, noun/verb. Def - to envision, picture mentally (v), the act or power of anticipating that which will or may come to be.

Whether it is in life or business, knowing where you are going or at least where you want to go can make tremendous difference in the outcomes in your life. If you don't have a vision, you may spin in circles and not move anywhere. A favorite quote of mine by Lewis Carroll really captures this point. "If you don't know where you are going, any road will get you there."

Some people really like vision boards for personal accomplishments. A vision board has the effect of planting an image or goal in your mind that your subconscious can start working on how to achieve it. In business, having a shared plan that the entire business can get behind can create massive growth because it is like a shared vision board.

Vision statements are often confused or mistaken to be Mission Statements. Mission statements basically describe what you do and why you do it. Vision statements help guide you to where you want to go and can describe how to get there. Many times when I work with a client who says they are stuck or their business or life is not going

anywhere, I ask "what is your vision for your work or life?" This is often met with a blank stare and a looooooonnnnnnngggggg pause. "Um, I don't have one." is often the response I get. There lies the problem.

You wouldn't plan an island vacation without knowing exactly what island you are going to, where you will stay once you get there, and how you will get there, would you?

There are a lot of islands in this world and you could end up on the [Diomedede Islands](#), or Long Island, or a Caribbean Island.

Question of the Week

1. What do you want to accomplish in the next year?
2. If we were to speak one year from now, what would you be telling me that you accomplished in this year?

Lessons from the Camino

When planning my trip to Spain to walk 500 miles on the Camino de Santiago, I had the obvious vision of walking from St. Jean Pied de Port in France to Santiago, Spain. However, the vision I held onto was the quest to figure out who I wanted to be in the next chapter of my life. From that vision, I could create smaller goals and inquiries to move me forward day by day and I posed questions to myself to inquire who I wanted to be when I arrived. I knew I wanted something different and I also knew I would figure it out, but the vision of a different me drove me for my planning and execution for each day.

I could have easily just got up and walked out the hotel door each day and started walking. I am not sure I would have made a whole lot of progress on that trip if I did not have the direction of my vision, my maps, and my intentions. Heck, I could have ended up in Norway for all I knew.

Your vision does not have to be crystal clear when you set out. Having photos of what the end is like can help. Having maps (a plan) can make it much easier to achieve that goal along the way. There is a benefit to being in the present, but if we want to grow, we need a direction in which to go.

Thinking Outside the Box

There are a lot of sites out there on which you can create a vision board, such as Canva. In business, you can use these same sites but I truly believe you have it in you to lay down a vision. You just need to start by giving yourself permission to dream, create, and craft the journey. There is nothing wrong with wanting to grow, in fact, we are designed as human beings to grow and get stronger. Nothing in life stays the same, we either grow or we slowly die. You get to choose which path that you take.

I challenge you that if you don't know where you want to go or what your vision looks like, reach out to me and let's talk. [Click here](#) to set up a time to explore what you want. This is thinking outside the box - get help!

Start dreaming now. There may be blocks that come up that are holding you back. Go for it! Go get what you want! Do something different and hire a coach. You won't regret it.



[Unsubscribe](#) | [Manage your subscription](#)
Copyright 2024, Steve Thompson Coaching LLC

MailPoet